

# PENNY LORBER DESIGN

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+ **OBJECTIVE** Seeking a design position where my skills will contribute to business growth.

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- WORK EXPERIENCE** **WIRED Magazine** Contributing Designer – San Francisco, CA 10.2010–present  
Layout "Play" section pages for both print and tablet versions of the magazine. Issues 18.12–19.05.
- Landor** Design Intern – San Francisco, CA 06.2010–09.2010  
Work with the design team to conceive, design and implement various projects. Clients: Exploratorium, WildAid, EJ Group, Accenture.
- Freelance** Graphic Design, Photography, Video, Motion Graphics – San Francisco, CA 2004–present  
Design services include print, branding, identity, packaging, web, infographics, strategic thinking, and promotional video. Clients: Erbe Design, Think 2 Build, Suzette Sherman Design, Project Noise, American Cancer Society, Sparkseed, Cetacea Corp., Aquan, Dream Quest.
- Handel Architects** Interiors Assistant and Graphics – San Francisco, CA 09.2005–05.2006  
Create graphics for marketing materials and presentations.  
Assist in selection and specification of interior finishes.  
Projects: High rise condominiums at 301 Mission St. in San Francisco; The Sports Club LA in Boston, Miami, San Francisco, New York and Washington, DC.
- Blink.fx** Senior Motion Graphics Assistant – New York, NY 10.2003–10.2004  
Assist with editing, compositing and rotoscoping.  
Prepare and input elements in HD and SD formats for use in graphics, compositing and editorial sessions.  
Capture and compress media for web posting and CD/DVD delivery.  
Assist in storyboard creation for project bids.  
Maintain all aspects of graphic facility's machine room.  
Clients: ESPN, HBO, Rock-A-Fella Records, Island Def Jam Music, MTV, Nickelodeon, IZOD.
- Image Group Post, LLC** Avid Assistant / Duplication Technician – New York, NY 10.2001–10.2003  
Digitize footage and assemble roughcuts on Avid Media Composer and Avid Symphony.  
Operated HD, Digital Betacam, Betacam SP, DV cam, Mini DV, D2, D1, Umatic, half-inch and one-inch formats.  
Assist New Media division with DVD dailies.  
Clients: MTV, ESPN, Verizon Wireless, Viacom, CBS, Nickelodeon.
- WTIU News Public Access Television** Reporter and Photographer – Bloomington, IN 09.1999–01.2000  
Wrote, reported, edited and photographed news packages for self and others.  
Shot material on Betacam and Hi-8 cameras.  
Edited on Avid Express.
- EDUCATION** **Academy of Art University** – San Francisco, CA 2010  
Master of Fine Arts Graphic Design.
- Indiana University** – Bloomington, IN 2000  
Bachelor of Arts Journalism. Double major: Broadcast Journalism and Political Science.
- SKILLS** **Graphic Design** Adobe Creative Suite  
**Editing** Avid, Final Cut Pro  
**Motion Graphics** AfterEffects. Some experience with Discreet Inferno and Fire.  
**Video Formats** HD, Digital Betacam, Betacam SP, DV cam, Mini DV, D2, D1, Umatic; half-inch, one-inch  
**Photography** Nikon D80  
**Video** Canon GL2, Betacam, Hi-8
- ACCOLADES** **Published** Graphis New Talent Annual 2011  
HOW International Design Annual 2011  
"Design and Design Book of the Year", 2010, 2009
- Shows** Third Annual Academy Book Arts Juried Show, 2008  
Academy of Art Graphic Design Showcase, 2010, 2009, 2008, 2007
- REFERENCES** References furnished upon request.